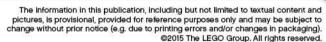


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Welcome to the Amazing World of LEGO® Building

LEGO® bricks help children of all ages grow their imagination and creativity, with cool toys that challenge and encourage fun in building and play! From toddlers to more experienced teen builders, LEGO bricks will keep them intrigued, and having fun!



Funforthe youngest 11/2 - 5 Years



...when hands get bigger 4 + Years



Creative **Builiding** 4 - 7 Years

LEGO Creator 26



5 + Years

LEGO	1 Disney	Princess**	 34	
LEGO	Friends		 36	
LEGO	Elves		 46	







5 - 14 Years

LEGO City	50
LEGO Speed Champions	66
LEGO Dc Comics Super Heroes .	68
LEGO Marvel Super Heroes	70
LEGO BIONICLE ¹¹	73

6 + Years

LEGO NII	NJAGO"	76
LEGO MII	NIFIGURES	87
LEGO MII	necraft"	88
LEGO Sta	ar Wars"	91





Play exciting games, get cool downloads and check out the newest videos!

LEGO.com

LEGO events and information for parents nov

professionals

7 + Years



www.facebook.com/LEGO

LEGO

11/2-5 Big bricks for small hands

With its large bricks especially designed for small hands, LEGO® DUPLO® offers an exciting play experience for budding young builders. As your children grow, LEGO DUPLO provides them with new ways to play at each stage of their development. Children can let their creativity run wild: making the figures move, handling the bricks, sorting them by size and shape, inventing stories, learning about numbers and letters ... There are endless ways to play with LEGO DUPLO.









PRETEND imitating life is part of your child's play experience and helps them to learn about everyday life.





Starter set for young builders

- · Prepacked bags
- · Easy instructions
- · Quick start



· More details





SO MANY EXCITING NEW WAYS TO LEARN!

With LEGO® DUPLO® bricks, your child gets colorful and interesting new ways to learn the basics. From the different sets that reflect daily life, children get a chance to develop learning from an early age, and have fun doing it! Bright colors will catch their eyes, while the sturdy bricks and other items let them play and explore in a multitude of ways.



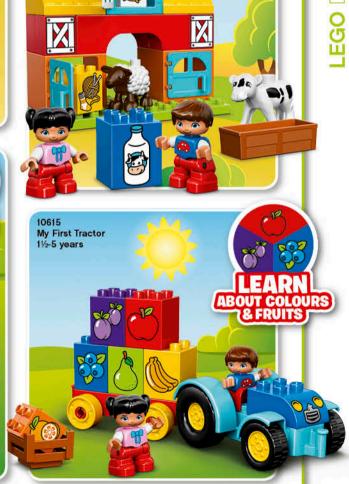


MY FIRST LEGO' DUPLO' SETS 1½-5









10617 My First Farm 1½-5 years



10616 My First Playhouse 1½-5 years



1½-5 Years



MAGICAL MOMENTS ARE EVERYWHERE!

The flexibility of LEGO® DUPLO® sets is the key, with the unlimited learning and play possibilities that allow children to develop their creativity and imagination in many different ways. The starter sets are a great way to introduce the DUPLO experience to

your child, and appeal to girls and boys.
From the Airport to the City and more,
DUPLO sets help teach children about
the world in fun new ways.

facebook.com/LEGODUPLO



MY FIRST LEGO' DUPLO' SETS 11/2-5







10572 LEGO® DUPLO® All-in-One-Box-of-Fun 1½-5 years





1½-5 Years

LEGO DUPLO

9



NEW AND EXCITING ADVENTURES FOR YOUR CHILD!

Let your child discover the world around them with LEGO® DUPLO®. The new fire theme will keep any little firefighters entertained while they master building skills, and play with exciting vehicles. Help your child get ready for their next airplane trip or make deliveries with the new semi-trailer, for hours of endless fun.

























OUT IN NATURE WITH DUPLO' SETS!

With fun LEGO® DUPLO® nature sets, your child can meet some new animal friends! The sets offer eight special animal friends for your child to play with in a variety of settings. With DUPLO sets, the development potential is endless for children to explore and learn.









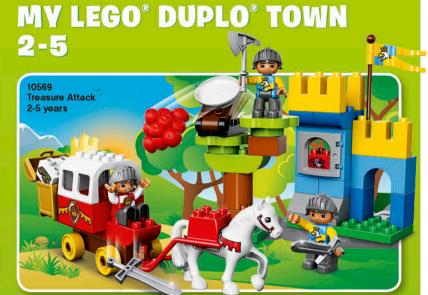




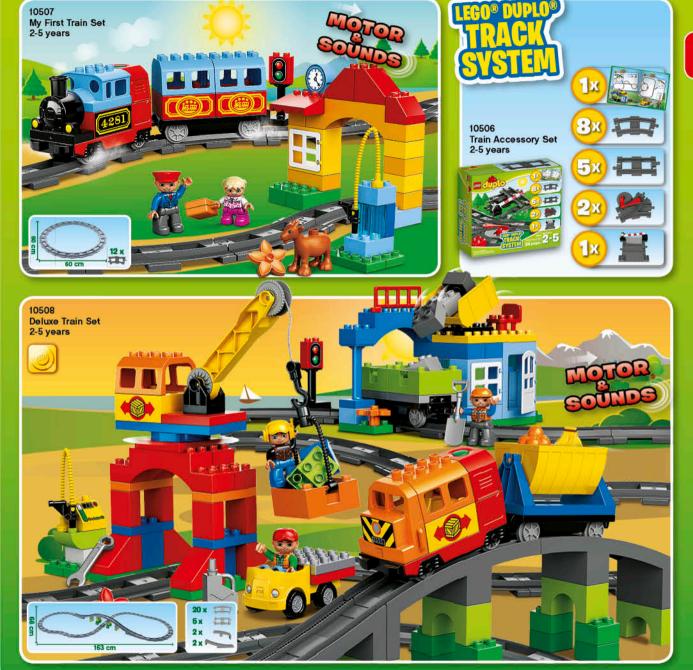


LEGO" DUPLO" ADVENTURES FOR YOUNG BUILDERS!

With LEGO® DUPLO® sets your children can expand their imaginations, and explore the world. They can build the castle and have great adventures, then use the train to haul bricks and figures around. Building the sets will help develop their coordination and imagination, while they have fun.







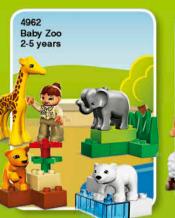


EXCITING NEW TEACHING MOMENTS!





MY LEGO® DUPLO® TOWN 2-5









PINK BUILDING FUN 2-5

















LEGO OFFICE

So many ways to play





FAVORITE CHARACTERS 2-5









Disney



an open-ended way. As the core building experience within the LEGO world. Classic sets encourage children



MAGGAL NEW WORLD LEGO" DUPLO" toys - for kids aged 11/2 - 5

One of the ways that you and your child can explore the world is through play. It's not only fun, it's also the best way for your child to grow and learn.

With LEGO® DUPLO® bricks and play sets, your child can play with shapes and colors, practice how to put things together, and create imaginary play worlds. LEGO DUPLO toys can be mixed and matched in any way your child wants. For every centimeter your child grows, LEGO DUPLO toys offer new and fun ways to play.

We hope that LEGO DUPLO can help you and your child explore it together.











- Two times bigger bricks than standard LEGO bricks
- Ideal for learning shapes and colours
- **Developing** motor skills and imagination
 - **Neverending, always** new fun!





LEGO® Creative Supplement

> 10695 LEGO® Creative **Building Box** 4-99 years

> > (LEGO CLASSIC

LEGO® Medium

Creative Brick Box 4-99 years









LEGO® Creative 4-99 years

LEGO® Large Creative Brick Box



LEGO.com/classic



LEGO Classic sets let your children build and invent in

to dream, imagine, and then create.





Green Baseplate 4-99 years





CLASSIC

Bridging the gap with LEGO® Juniors!

LEGO® Juniors sets are specially designed for younger children who are eager to build more complex models. The Easy to Build sets deliver a smooth transition from building with LEGO DUPLO® bricks to LEGO bricks.



Numbered Pre-packed bags

LEGO® Juniors sets come in pre-packed, numbered bags. This gives children



Easy and playful instructions

Each set comes with easy building instructions and fun role playing ideas. They are specially made so 4 year olds can crack the brick building code and



Quick start elements

Quick start elements are easy for small and assemble by themselves and provide the children with an



10680

4-7 years

Garbage Truck

More information on: **LEGO.com/juniors**















The Princess Play Castle 4-7 years

Supermarket Suitcase 4-7 years









Fire Suitcase



Race Car Rally

Pony Farm

4-7 years



4-7 Years

LEGO JUNIORS 4-7 years

31037 Adventure Vehicles 7-12 years

CREATOR

31020 Twinblade Adventures 7-12 years









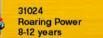






























CREATOR





31019 Forest Animals 7-12 years







31034 Future flyers 7-12 years

























31031 Rainforest Animals 6-12 years



31038 Changing Seasons 8-12 years























CREATOR

With LEGO® Creator, building is the fun! Children can build and re-build, with the 3-in-1 concept allowing many creative possibilities in each set. From vehicles to fun animals, girls and boys love exploring all the ways that they can transform the models.















31028 Sea Plane 6-12 years





























Power Digger













Blue Racer

Discover amazing LEGO® games



Download and play for free on iPhone or Android.























Adventure in the **LEGOLAND®** parks

1 free entrance to the LEGOLAND® park for one child*

*(3-11 years) offer only valid when accompanied by full paying adult



For more information visit LEGOLAND.de and LEGOLAND.dk

Coupon!

ADMISSION TICKET free entrance for 1 child

- When you redeem this voucher at LEGOLAND® Billund Resort (Denmark) or LEGOLAND
- Deutschland (Günzburg) and at the same time buy a full paid 1 or 2 day tickets for adults, you will receive one free child (3-11 years) ticket in the
- Offer valid only in LEGOLAND Billund Resort
- n Denmark and LEGOLAND Deutschland (Günzburg)
- night stay offers. Non refundable and can not be exchanged into cash. Coupon can not be transferred to other person.
- Coupon valid until 30/6 2016
- Check opening hours
- More information can be found at LEGOLAND.de and LEGOLAND.dk



LEGO Brand AD

Experience the most colourful indoor playground in town with 15 stations and over 4 million LEGO bricks!





Potsdamer Straße 4 10785 Berlin

OBERHAUSEN Centro

Promenade 10. 46047 Oberhausen

VOUCHER! child Free!**

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VOUCHER! 1 child free!*

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New play areas in 2015

Great events every month! All information available at:

www.LEGOLANDDiscoveryCentre.de

LEGO® MINILAND . LEGO® Studios 4D Movie LEGO® Fabrik Show . Model Making Workshop LEGO® Racers: Build & Test Centre Birthday Rooms . Shop & Café . And much much more!

Indoor Leisure Park LEGO® Fairground Ride

WELCOME TO THE BIG WIDE WORLD OF LEGO® CITY!

With LEGO® City starter sets, children can easily enter the world of LEGO building, in challenging and fun ways! Starter sets are great for introducing young children to new adventures. From the Deep Sea to Outer Space, your child's imagination can expand to new and exciting places! As well, all the great vehicles from LEGO City let your child create exciting adventures that will keep them playing, learning. keep them playing, learning, and having fun























60085 4x4 with Powerboat

5-12 years







5-12 Years

















LEGO



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McLaren 75909 McLaren P1²² 7-14 years

Race your friends with your favorite cars that you can build!
Run the race in your way, with Ferrari™, McLaren™, and Porsche™ in your pit stop. Cross the finish line first, and win the day!

PORSCHE

75910 Porsche 918 Spyder 7-14 years



Under license of Porsche AG.











5-14 Years













76018 Hulk Lab Sma 6-12 years









Spider-Helicopter Rescue 7-14 years





6-12 years







76029 Iron Man vs. Ultron 6-12 years



76031 The Hulk Buster Smash 7-14 years





















IT TAKES A NINJA TO STOP

Lloyd -The Green Ninja Weapon: Green ninja powers Character: Lloyd is dedicated to the way of the Ninja. He is the most powerful of the Ninja, but also in

grief over the loss of his father.





Zone - Master of Ice Weggon: White aeroblade Character: This titanium nindroid is the smartest of the Ninja. His brain is full of everything from tactical insights to amazing spin-

Morro - Master of Wind

Wegpon: Katana



Character: Morro is an evil spirit escaped from the Cursed Realm. This cursed soul is seeking a terrible revenge over the man who was once

Ronin - Master thief Weapon: Stealthy hands Character: Ronin is also a capable fighter and a good man to have on your side. If you can afford his

Cole - Master of Earth Weapon: Black aeroblade Character: Cole is tough and strong, but unfortunately also

WRAYTH

Wrayth - Chain Master

Weapon: Cursed Chain

Ghost Bike, that is,

Character: When you hear the me-

tallic clank of his chain, you better

run away. If you can outrun a flying

afraid of ghosts. Guess that is one fear he'd better overcome.



Koi - Master of Fire Weapon: Red aeroblade Character: Kaj is also the hot-head master of acting before he thinks. This often gets him in trouble, but sometimes also saves the day.

STUL ARCHER

Soul Archer - Bow Master

never misses his target. He is Morro's right hand and a constant menace

Weapon: Bow and arrow Character: This ancient archer

TO DISCOVER THE NEW UNIVERSE GO ON

log - Master of Lightning Weopon: Yellow aeroblade Character: Jay is the joker. Even in the middle of battle he has a funny comment ready. Fortunately he is also a great fighter.

GHOULTAR



Ghoultor - Scythe Master Weapon: Brute force He never questions an order or



Bonsho - Blade Master Weapon: Mind control Character: This possessive lady has the power to take over your mind and control your body even at



Character: This ethereal enforcer is incredibly strong, but very simple.

BANSHA



www.minifigures

Play the online game today!

www.playminifigures.com

A new series comes out in October You'll be surprised!

Limited availability

More information at: LEGO.com/Minifigures

MATT GROENING

Years

MINIFIGURES

LEGO



MIMEERRET

21115 The First Night From 8 years

> 21121 The Desert Outpost From 8 years

> > THE ADVENTURE CONTINUES







21122 The Nether Fortress From 8 years







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89









HIHECHAFT

Crafting Box From 8 years



The Mine





21113 The Cave From 8 years





From 8 years

21114 The Farm

From 8 years













FIGURES

7 LEGO.com/starwars



75099

Years



COMING SOON!

In Stores September 4th



In Theaters December 2015



GO TECHNIC



42040 Fire Plane 9-16 years



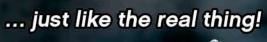






42034 Quad Bike 7-14 years





EGO TECHNIC

LEGO® Technic - Realistic, meticulously detailed models with lots of cool functions!







42023 Construction Crew 8-14 years









TECHNIC

LEGO

9-16 years

Conquer new terrain: no matter if you are in a road race or on a construction site, with the LEGO® Technic models you are optimally prepared.













42031 Cherry Picker 7-14 years













Formula Off-Roader

42031 + 42032 +42035 + 42036 + 42022 WITH DIGITAL 3D LEGO BUILDING INSTRUCTIONS





42039 24 Hours Race Car

11-16 years

CEGO TECHNIC 42038

Take on the toughest arctic terrain in the LEGO® Technic Arctic Truck

... just like the real thing!

42038 Arctic Truck

10-16 years

Pick up Truck

10-16 years

Use this supplementary power set, featuring motor, battery box, light cable and pole switch, to power up your LEGO Technic creations and bring them to life!



8293 Power Functions Motor Set 9-16 years

10-16 years



... just like the real thing!







CEGO TECHNIC TH

Remote controlled driving functions













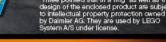








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LEGO.com/technic





crane rotation



Pneumatic crane arm





CREATE AND

OWN ROBOT!

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app to command upur robot with your smartphone or tablet. Challenge your

friends in cool robot games. Rebuild for more robot adventures! Discover more at LEGO.com/



