

MOGUL ^{T.M.}

STEEL TOYS





MOGUL Biggest-ever consume

6 big trucks and tractors made for rugged, rough-and-tumble indoor and outdoor play!

MOGUL
Either order it
OR
CALL

big trucks and tractors made for rugged, rough-and-tumble indoor and outdoor play!

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STEEL TOYS

Model No. 3243
 Tractor Digger
 303 mm long



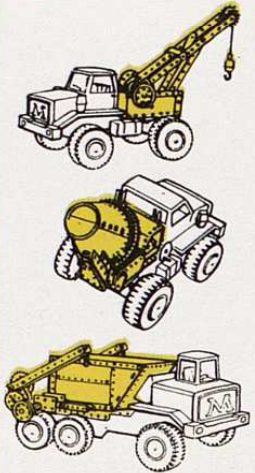
Model No. 3294
 Breakdown Truck
 268mm



A Mogul plus that no other steel toy can boast.

These 5 Mogul Toys (Mobile Crane, Army Truck, Articulated Tipper, Breakdown Truck, Fire Engine) have holes punched in their chassis so that a variety of Meccano constructions can be built on them!

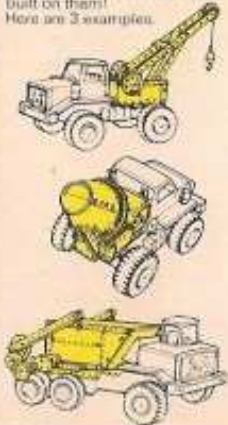
Model No. 3222 Articulated Tipper
 525 mm long



MOGUL
STEEL TOYS

A Mogul plus that no other steel toy can boast.

Four Mogul Toys - Mobile Crane, Army Truck, Articulated Tipper, Breakdown Truck - have holes punched in their chassis so that a variety of Meccano constructions can be built on them! Here are 3 examples.



3243
 Tractor Digger
 303mm



3294
 Breakdown Truck
 268mm



3222
 Articulated Tipper
 525mm



MOGUL™

STEEL TOYS

New from MECCANO
The company with 70 years experience in Brass Steel Toys.



Tractor Digger No. 3253

Articulated Tractor No. 3252

Dump Truck No. 3251

Mobile Crane No. 3254

Tractor & Trailer No. 3255

Army Truck No. 3257

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STEEL TOYS



MECCANO



MOGUL™ bold, bright packaging



• BIG BOXES WITH WIDE OPEN FRONTS
Unique tilted platforms for easy and colourful displays.

• 6 DIFFERENT PACKS showing the action features and the MOGUL range on each one—producing follow-on sales for Mogul stockists!

• COLOURFUL, INFORMATIVE BACKS

MOGUL by **MECCANO**
made for more profit!



A MOGUL PLUS THAT NO OTHER STEEL TOY CAN BOAST
These 3 Mogul Toys (Mobile Crane, Army Truck and Articulated Tipper) have holes punched in their chassis so that a variety of Meccano constructions can be built on them!

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MOGUL^{T.M.}

STEEL TOYS

**Strong sturdy
big steel toys
for real
boys!**

Colour of models may differ from illustrations



WIN THESE 3 GREAT MOGUL^{T.M.} TOYS



Fire Engine
(actual size 390 mm)



Tractor Digger
(actual size 303 mm)

There are 555 sets of these MOGUL STEEL TOYS from Meccano to be won. All you've got to do is enter and win the "Famous Firsts" Competition on the back of the special Kellogg's Rice Krispies pack. The clever thing is that you can also use your Meccano set to add on all kinds of extras to these models*—if you win them.

* Fire Engine and Breakdown Truck.



Breakdown Truck
(actual size 268 mm)



Have you heard how good they are?